

Infrastructure Solutions Announces Availability of Strategic Insight — Analytical Data Center Planning and Operating Cost Reduction Resources

Infrastructure Solutions, Inc. (ISI), WinterGreen Research, Inc., and the GreenWay Collaborative, together announce the immediate availability of Strategic Insight, analytical data center planning and operating cost reduction resources.

Minneapolis, MN ([PRWEB](#)) October 30, 2013 -- Infrastructure Solutions, Inc. (ISI), WinterGreen Research, Inc., and the GreenWay Collaborative, together announce the immediate availability of Strategic Insight, analytical data center planning and operating cost reduction resources. Strategic Insight provides real-time scientific assessment and planning resources to data center managers that will help them drive down ongoing operating costs by minimizing inefficiencies in IT resources and energy consumption as compared to industry best practices.

Strategic Insight is a highly-automated service that compares the client's IT infrastructure to industry best practices based on hundreds of clients and industry studies. This comprehensive IT analysis and review combines:

- Snapshot's comprehensive inventory of IT systems over physical, virtual, cloud, or a combination of these platforms
- ISISCon's in-depth platform configuration analysis
- Wintergreen's Spider Chart IT health summary comparison against industry best practices
- Wintergreen's Server Heatmaps
- Greenway's on-going data center analytics with over 100 data points

Key strategic recommendations for cost savings and energy savings are provided for seven industry standard workload types. These actionable recommendations include: server consolidation, main frame utilization, power savings, personnel savings, improved hardware utilization, reduced software costs, better storage, vendor analysis, and ROI. Industry best practices show that these cost savings and energy savings are between 10 -80 percent of costs, depending on IT system component and can save companies, depending on size, from tens of thousands to millions of dollars.

Using Strategic Insight is designed to be an on-going process, as opposed to a traditional once a year IT benchmark to provide a more accurate picture of data center health and more frequent cost savings opportunities, since IT workloads and business priorities evolve over time.

“We believe that Strategic Insight's action plans for reducing data center and energy consumption inefficiencies, compared against industry best practices, will surpass the value of anything data center operators can get today,” said Willard (Bill) Cecchi, President, ISI. “Strategic Insight is designed to provide data center managers with resources to better manage their infrastructure and energy use over time to save more money.”

Snapshot has been used to help public and private clients—across a wide range of industries—with IT security and performance optimization. To learn more about ISI's Snapshot software or to request a demo, visit <http://www.isiisi.com>.

About Infrastructure Solutions, Inc. (ISI)

Infrastructure Solutions, Inc. (ISI) is based in St. Paul, Minnesota and has been providing leading software



solutions to enterprise IT organizations worldwide through distinguished international channel partners, including IBM and Cisco Systems, Inc. ISI products help organizations manage IT security and performance optimization. For more information, visit www.isiisi.com.

About WinterGreen Research, Inc.

The principals of WinterGreen Research have been involved in analysis and forecasting of international business opportunities in telecommunications and advanced computer technology markets for over 30 years. Founded in 1985, WinterGreen Research provides strategic market assessments of the internet, software, hardware, telecommunications, security, nanotechnology, healthcare, energy, and pharmaceutical industries.

For more information, visit www.wintergreenresearch.com.

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